

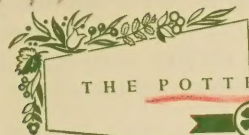
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THE POTTERS OF BARABOO



THE MARK OF GOOD TASTE

BARABOO, WISCONSIN

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HERB PLANTS

Generally speaking Herb Plants are easy to grow. Needing little fertilizer, (rich soil produces a fine looking plant, but it has little scent or flavor), they seem to like to struggle against the elements, and in this struggle produce the delect flavors and scents we enjoy. Unusually resistant to disease and insects, (Pennyroyal is considered to be an excellent mosquito repellent) they make fascinating gardens for the cooking enthusiast, for the person interested in a formal garden, and for those who want a small "fragrance garden."

Interestingly enough, many blind people have fragrant herb gardens. Unable to see, they receive their pleasure from the many interesting scents and flavors of the plants.

We have divided the plant listing this year into different sections, each with an appropriate heading. It is well to remember, however, that many of these plants have overlapping functions, but we have attempted to make division according to their primary function. We hope this will be helpful to you in making your selection.

In the following, "a" stands for annual, "tp" for tender perennial, "hp" for hardy perennial, "b" for biennial.



Culinary Herbs

AGRIMONY: *Agrimonia eupatoria*. Tall plant with spicy apricot smell emitting from flower spikes. Adds flavor to tea.

BALM, LEMON: *Melissa officinalis*. hp. Bright green lemon scented leaves. Excellent tea and salad flavorer.

BURNET: *Sanguisorba minor*. b. Fresh cucumber flavor. Use in salads.

CHIVES: *Allium schoenoprasum*. hp. Our Chives is gorgeous. Spiky green clumps make wonderful source for onion like flavor.

CLARY: *Salvia sclarea*. b. Hairy stem with large heart shaped leaves about size of your hand. Used to make Muscatel Wine.

COMFREY: *Symphytum officinale*. hp. Large green leaf. Makes delicious spinach like dish. A wonderful food.

GARLIC, ORIENTAL: *Allium tuberosum*. hp. A chives-like plant with mild garlic flavor. Wonderful with cream cheese.

LOVAGE: *Levisticum officinale*. hp. Rich celery-like taste. Excellent in soups and salads. Aids pea soup.

MARJORAM, SWEET: *Origanum marjorana*. tp. Widely used to flavor roasts, sauces and stews. Try with cheese.

OREGANO: *Marjorana vulgaris*. tp. A favorite with all Italian foods.

PARSLEY, CURLED. tp. Everyone uses it.

ROSEMARY: *Rosmarinus officinalis*. tp. Fine meat seasoner. Blend in butter with parsley to baste roasting chicken.

SAGE: Holts mammoth. hp. Broad leaf variety. Sausage and poultry seasoning.

SAGE: *Salvia Officinalis*. tp. Narrower leaf than Holts Mammoth. Well known for its seasoning effect in poultry and pork dishes.

WINTER SAVORY: *Satureia montana*. hp. Fine on beans, egg dishes, fish and stews.

SKIRRET: *Sium sisarum*. hp. Low lying green plant. Boiled roots good and nutritious.

FRENCH SORREL: *Rumex scutatus*. hp. Makes delicious creamed soup. Fine in salads, too.

TARRAGON: *Artemisia dracunculus*. hp. Tasty favorite for fish, salads and vinegar.

THYME: *Thymus vulgaris*. hp. Low ground hugging small leaved plant. Flavors gravies.



Fragrant Herbs

(Many Used for Flavoring, Too)

APPLEMINT: *Mentha gentilis*. hp. Low spreading mint plant with more fruity flavor than Spearmint.

BERGAMOT MINT: *Mentha citrata*. hp. Pleasing fragrance not unlike orange and mint.

BLACK SPEARMINT. hp. A newer mint. Like Bergamot in appearance but with spearmint flavor.

CAMPHOR BALSAM: *Chrysanthemum vulgare*. hp. Very similar in appearance to Costmary. Has strong camphor smell.

CATMINT or CATNIP: *Nepeta cataria*. hp. Pungent odor—a love of the feline world.

COSTMARY: *Tanacetum galsamita*. hp. Old fashioned sweet smelling herb used in sachets, sweet bags, cedar chests.

CURLY MINT, SPEARMINT: *Mentha spicata crispata*. hp. The south reveres this one as an important ingredient in their famous julep.

ENGLISH MINT, SPEARMINT. *Mentha spicata*. hp. Same flavor as above, but straight leaves.

LAVENDER, TRUE: *Lavendula vera*. tp. Delicate lavender scent used in sachets and cosmetics. Spiky leaves, tiny purple flower. Very fragrant.

LEMON THYME: Green. hp. Low lying lush small leaved plant with delicious lemon scent.

LEMON THYME. Varigated. hp. Same only golden varigated leaves. Same lemon fragrance.

LEMON VERBENA: *Aloysia citrodora*. tp. Fresh pleasing lemon fragrance. Makes tasty tea. Leaves normally drop off when transplanted, reappearing in several weeks. Limited quantity.

PEPPERMINT: *Mentha peperita*. tp. Excellent alone or with lemon verbena as a tea. Pungent.

PENNYROYAL: *Mentha pulegium*. tp. Pungent fresh scent. Fine for tea. Repels mosquitoes.

Herbs for Garden Decorations

GERMANDER: *Teucrium chamaedrys*. hp. Low dark green small leaved plant ideal for low edging when kept trimmed.

HOREHOUND: *Marrubium vulgare*. hp. Grey downy crinkly foliage, very decorative. Used in making candy and cough remedy.

HYSSOP, BLUE: *Hyssopus officinalis*. hp. Ornamental spikes of deep blue. Fine perennial edging.

HYSSOP, WHITE: Similar, but white in color.

HYSSOP, PINK: Similar, but pink in color.

LAVENDER COTTON, GREY: *Santolina incana*. tp. Neat grey foliage ideal for knot garden. Coral-like in appearance.

LAVENDER COTTON, GREEN: *Santolina rosmarinifolia*. tp. Similar, only green. A must in formal garden.

PINEAPPLE MINT: *Mentha rotundifolia variegata*. hp. Green leaves flecked with cream color. Young growth has delicious pineapple scent.

RUE: *Ruta graveolens*. hp. Dark green foliage, yellow flower. Old medicinal herb.

SALVIA, PINEAPPLE: *Salvia rutilans*. tp. Strong pineapple scent. Fine house plant. Red flower.

SILVER MINT: *Lamium maculatum*. hp. Green foliage with silver stripe through center. Attractive border for flower bed.

SOUTHERNWOOD: *Artemisia abrotanum*. hp. Fragrant feathery scented herb used as background.

SOUTHERNWOOD, DWARF: hp. Similar except low plant. Makes beautiful fragrant low hedge if clipped.

TANSY: *Tanacetum vulgare*. hp. Highly aromatic. Fern-like foliage. Old home remedy for rheumatic or sprained parts. Tall plant.

TANSY, FERN LEAF: *Tanacetum vulgare crispata*. hp. Dark green beautifully cut fern-like leaves.

THYME, WILD: *Thymus serpyllum*. hp. Ground hugging cover. Excellent for rock garden.

THYME, CREEPING: hp. Very similar to above. Narrower, more pointed leaf. Ground cover.

WOODRUFF, SWEET: *Asperula odorata*. hp. A white flowered bright green leaf favorite, with whorl shape. Fragrant and used for wine.

WORMWOOD: *Artemisia absinthum*. hp. Grey leaf. Tall whitish stem. Leaves make bitter medicinal tea.

WORMWOOD, FRINGED: hp. Delicate greyish silk-like fringe leaf. Makes lovely "spot" in garden.

WORMWOOD, ROMAN: *Artemisia Pontica*. hp. More delicate than regular wormwood. Germans use for wine.

HERB SEEDS

(Mailed Prepaid)

It is recommended that the plants listed in the first paragraph following be grown from seed rather than buying young plants. You will note most of these are annuals, or should be treated as such. They will mature fast.

Angelica, Sweet Basil, Lemon Scented Basil, Lettuce Leaf Basil, Purple Basil, Borage, Caraway, Celeric (root celery), Chervil, Coriander, Dill, Florence Fennel, Sweet Fennel, Summer Savory.

The following seed also is available. However, we recommend that plants be bought instead because of slow maturity, unless you can give early start in greenhouse or coldframe. Burnet, Catnip, Chicory, Horehound, Lovage, Parsley, Sweet Marjoram, Thyme, Common Wormwood, Rue, Sage (*officinalis*). All above seeds available at 20c per packet.



Scented Geraniums (Pelargoniums) tp

The scented geraniums (pelargoniums) are fascinating plants that never cease to please flower lovers.

Interestingly scented, and with pretty blossoms as well, they make fine houseplants, or garden plants and thrive in environment of regular geraniums.

APRICOT SCENTED: Fruity apricot scent. Pink lavender blossoms.

ALMOND SCENTED: Also known as Pretty Polly. Large pink blossoms. Deep cut leaf. A beauty.

BALM SCENTED: *P. Melissimum*. Spicy lemon-like smell. Small pink flowers.

FERN LEAF: *P. filicifolium*. Dainty lacy cut leaves with pungent scent. A beauty.

GIANT OAK: *P. quercifolium*. Large strong growth. Giant leaf like oak. Purple flowers.

GINGER, SCENTED: *P. Torento*. Rounded serrated leaves with grey stems. Ginger scent.

LADY MARY: Pink blossom. Smaller cut leaves. Very pretty.

LADY TAYLOR: *P. filtrum*. Brilliant scarlet blossoms. Profuse blooming. Peppery scent.

LAVENDER NUTMEG: Pleasant nutmeg scent. Lovely lavender flowers. It's a dandy.

LEMON SCENTED: *Crispum latifolium*. Refreshing lemon scent. Crisp green leaves. Interesting.

LEMON SCENTED: Prince Rupert. Similar, only leaves a bit larger. Also strong lemon scent.

LIME SCENTED: *P. lactifolia*. Wonderful lime fragrance. Big purple blossoms. Fascinating.

MINT SCENTED: *P. tomentosum*. A sprawler with large silky pungent leaves. Very popular.

NUTMEG SCENTED: *P. fragrans*. Imagine the smell of nutmeg in your garden! Tiny white flowers.

ROSE GERANIUM: *P. graveolens*. Lavender flowers, pungent rose-like scent. For sachets and jellies.

ROBES LEMON ROSE: Rose scent modified with lemon. Deeply cut foliage. Pink blossoms.

SKELETON ROSE: *P. denticulatum*. Sweet rose fragrance. Delicate almost fern-like leaf. Very pretty. Also known as Dr. Livingston.

WALNUT SCENTED: *P. quercifolium*. Lavender-pinkish blossoms. Bronze leaf centers. Interesting.

SNOWFLAKE, ROSE: *P. adicifolium*. Another sprawling plant. Moderate rose scent. Large leaves.



IVY PLANTS

We now have a selection of beautiful ivies in many shapes and shades.

JUILLEE IVY: A new dwarf ivy with tiny light green leaves with white band on margin.

EMERALD JEWEL: Greenest and laciest of the ivies. A beauty!

GLACIER IVY: Another different ivy. Wide white band on green small leaf.

GOLD DUST IVY: Small yellow decor on dark green leaf. Like gold dust.

ENGLISH IVY: (varigated). Huge leaves with cream band. An attention getter.

RECOMMENDED BOOKS

These books have been carefully selected for their attractiveness and factual information

"IT'S EASY TO GROW HERBS" by Gertrude B. Foster. A new edition of this attractive and useful handbook on herb culture. 47 pages. \$1.00.

"HERBS, HOW TO GROW THEM AND HOW TO USE THEM" by Helen Noyes Webster. Excellent factual information on herb culture, use. Famous garden plans plus cooking with herbs information. 198 pages. \$2.50.

"HERB GROWERS COMPLETE GUIDE" by Rosella F. Mathieu. Completely revised and supplemented to include over 100 herbs. Fascinating historical, use and cultural information with ingenious small herb garden designs for practical use about the house. 111 pages. \$2.50.

"THE HERB GROWER," quarterly publication illustrated with valuable information to the herb grower. An Herb Grower's Press Publication. Year's subscription \$2.50.

Special Helpful Information

Several of the plants listed have certain peculiar habits when transplanted. Lemon Verbena will, in most cases, lose all of its foliage. However, although you seem to have only a "stick" for your pains, watch closely for new small growth begin to come from along the stem. It should start within about 10 days. Keep well watered during this transition period. The following plants tend to turn brown when moved to a new locality, and in some cases will take about 10 days to show new green growth coming. Give them good care, plenty of water and sun, and they should come back fast. These include the following scented geraniums: *Lime, Lemon (both varieties), Skeleton Rose and Fern Leaved*. Please be guided by this information, and it should save us all needless correspondence.

We do not have space to give detailed propagation information on all the

plants. If you are a beginner, you can get detailed information from several of the books listed in this flyer. Or you can write the U. S. Department of Agriculture for Farmers' Bulletins number 1977 which gives excellent information of this type. It is available for 15c a copy. We will be glad to answer your questions also, of course, but the above information will save you much time. When writing for these Department of Agriculture Bulletins please mention The Potters of Baraboo.



PRICES AND TERMS

Please Read Carefully Before Ordering

Prices: Herb Plants, Geraniums and Ivy, 50c each. Any six plants \$2.70. Any twenty-five plants \$8.75.

Wild Flowers, Ferns, and miscellaneous, 45c each. Any six plants \$2.40. Any twenty-five plants \$7.50. Exceptions—Lemon verbena and true lavender 85c. Three for \$2.50. Wild Orchids 70c each, three for \$1.80.

Shipping: Plants (except wildflowers and ferns) ready to ship in late March. Wildflowers as soon as snows recede and permit digging. Lemon verbena and lavender shipped later in April and May. All orders are carefully wrapped and packed. Shipments by prepaid parcel post or express. Satisfaction guaranteed; see paragraph headed Potter Plants. Please enclose 25c on all orders under \$3.00 to cover handling and postage.

THE POTTERS OF BARABOO

(Successor to Tooles of Garry-Nee-Dule)

U. S. Route 12

Baraboo, Wis.

POTTER PLANTS

The herbs which are grown in our Herb Gardens are among the most flavorful, pungent and fragrant to be found anywhere. Not only have many of the plants been originally imported from the far corners of the earth, but for some strange reason, the soil around Baraboo seems to possess the proper characteristics for the production of superior herbs. Grown under these optimum conditions, and certified to be healthy and disease free by the Wisconsin Department of Agriculture inspectors, we are able to ship thousands of fresh cuttings every year to every state in the U. S., Alaska and Canada.

Although we guarantee our shipments to arrive in good planting condition, there always will be conditions beyond our control which will occasionally cause these highly perishable plants to arrive in poor condition. Delays in transit, poor handling, excessive heat, etc. all contribute to this problem. As soon as you receive your plants, remove the moss



"GATHERING THE HERBS"

from the roots, and carefully plant them, at the same time watering them thoroughly. Give them two weeks to "adjust" to their new environment and overcome the shock of transplanting; give them care, and in 99% of the cases they will respond and start a vigorous new growth. If your plant fails to respond after this two week period, let us know, and we will replace it.

We cannot guarantee shipment during June, July and August because of the hot weather.

In spite of all the new methods, plant foods, etc., it is the knowledge and care of the grower which will determine the success you will have. We cannot assume responsibility for our plants if they fail to thrive due to neglect on the part of the buyer.

With the proper care we know you will give these interesting plants, you will be rewarded by a garden that is fragrant, useful, and fascinating. Good luck to you!



"HERBS IN THE KITCHEN"

WISCONSIN WILD FLOWERS AND FERNS

More and more people are starting a "wild" garden, complete with the many lovely wild flowers and interesting ferns native to Wisconsin. There is a fascination to these wild flowers that once experienced makes the growing of the "cultivated" flowers seem routine by comparison. Being all hardy perennials, once established you have a recurring pleasure each year as you watch them poke their way up at the beginning of spring. Although they can be planted in spring and fall, we urge fall planting so you can watch them come up the following spring. See book listings for excellent source of wild flower information. Keep this literature for your fall orders.



BANEBERRY, RED EARLY: *Actea rubra*. Tall white flowers in May, red berries in July.

BANEBERRY, WHITE LATE: *Actea alba*. Similar to above. White berries in August.

BLOODROOT: *Sanguinaria canadensis*. Fragile gold and white blossoms in early spring. Height ten inches. Single leaf.

BLUEBELLS, SCOTCH: *Campanula rotundifolia*. Delicate bluebells June till fall.

BLUEBELLS, VIRGINIA: *Mertensia virginica*. Cup shaped pink to blue flowers with large floppy leaves. One foot high.

COHOSH, BLUE: *Caulophyllum thalictroides*. Yellow flowers in spring. August, blue berries.

COLUMBINE, WILD: *Aquilegia canadensis*. Red and yellow flowers in late May.

DOGTUOTH VIOLET, WHITE: *Erthronium albidum*. Long mottled leaf. White 6 petal flower.

DOGTUOTH VIOLET, YELLOW: *Erthronium americanum*. Light yellow; like white dogtooth.

DUTCHMAN'S BREECHES: *Dicentra cucullaria*. Fern like leaves with 4-8 small "breeches."

GENTIAN, BOTTLE: *Gentiana andrewsi*. Late summer flower. Deep blue, glossy leaves. Tall.

HEPATICA: *Hepatica acutiloba*. Small early spring flower. Varying blue to white.

JACK-IN-THE-PULPIT: *Arisaema triphyllum*. Looks like minister popping from pulpit.

JACOB'S LADDER: *Polemonium reptans*. Tall spring flower. Blue bell shaped flowers.

LOBELIA, BLUE: *Lobelia syphilitica*. Blue spikes in August. About 18 inches high.

LOBELIA, CARDINAL: *Lobelia cardinalis*. Red blooms in late summer. Quite tall.

MARSH MARIGOLD: *Caltha palustris*. Glossy golden blooms in May. Thick edible heart shaped leaf.

PHLOX, WILD BLUE: *Phlox divaricata*. Masses of delicate blue flowers in May.

SHOOTING STAR: *Docceathes media*. Pale pink to lavender inverted petals in clusters.

SQUIRREL CORN: *Dicentra canadensis*. Tiny pink and white flowers. Fern-like leaves.

TRILLIUM, NODDING: *Trillium cernuum*. Graceful white flowers. Spring blooming. 12" high.

TRILLIUM, SHOWY: *Trillium grandiflorum*. White butterfly-like flower. An early spring species.

VIOLET, BIRDSFOOT: *Viola pedata*. Varying shades of lavender. Profuse flowering.

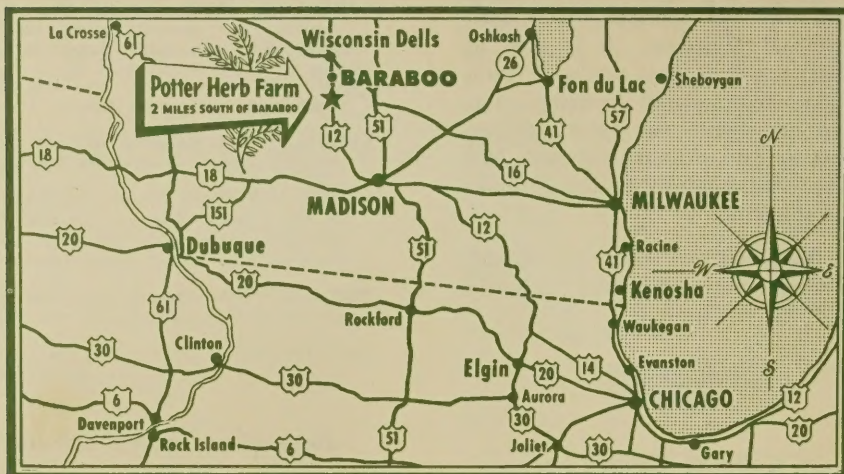
VIOLET, BLUE: *Viola cucullata*. The common deep blue variety. Spreads rapidly.

VIOLET, CONFEDERATE: *Viola cucullata* var. Large white flowers with blue center.

VIOLET, FRECKLED: *Viola cucullata* var. White speckled with blue coloring. Fascinating.

VIOLET, SWEET WHITE: *Viola blanda*. Tiny fragrant white flowers.

—SEE OTHER SIDE FOR PRICES—



Many herb-lovers enjoy stopping at the herb farm of THE POTTERS during the growing season. Simply follow U.S. Route 12 from Madison north. The Potter Gardens are located just south of Baraboo on this route. Just beyond are the famous Dells of Wisconsin, land of lakes, historic caverns, hills, trees, fish, game, friendly people, excellent resorts and eating places. Stop in and visit on your way through.

Wild Orchids

LADY SLIPPER, SHOWY: *Cypripedium reginae*. Slipper shaped wild orchid; white flower.

LADY SLIPPER, YELLOW: *Cypripedium pubescens*. Same as white only yellow color.

RATTLESNAKE PLANTIAN: *Goodyera pubescens*. Another of the fascinating orchids; for shaded garden.

Miscellaneous hp

STRAWBERRY, BARON SOLEMACHER. Delicious strain of wild alpine strawberry. No runners and white flowers adds decorations. Ever-bearing.

LILY OF THE VALLEY, WHITE: *Convallaria majalis*. Fragrant lovely bloom. Fine ground cover.

LILY OF THE VALLEY, PINK: *Convallaria majalis*. Like above only lavender to pink. Rare.

CAT THYME: *Teucrium marum*. Very pungent. Good for border. Grey green small leaf.



Ferns

EVERGREEN WOODFERN: *Dryopteris marginalis*. Dark green up to two feet high.

FANCY WOODFERN: *Dryopteris spinulosa*. Delicate structure with fine leaves.

INTERRUPTED FERN: *Osmunda claytoniana*. A small luxuriant fern light green in color.

LADY FERN: *Atyrium angustum*. A graceful three feet tall fern of great beauty.

MAIDENHAIR FERN: *Adiantum pedatum*. Shining dark stems with delicate fronds. Tall.

OSTRICH FERNS: *Pteritis nodulosa*. Beautiful divided ostrich plume frond. Very tall.

POLYPODY, COMMON: *Polypodium virginianum*. Small evergreen fern. Fills rocky crevices.

WOODSIA, COMMON: *Woodsia obtusa*. Graceful small fern for shaded rocks.

MAIDENHAIR SPLEENWORT: *Asplenium trichomanes*. Tiny fern of delicate beauty. In crevices.

SPECIAL OFFER

With each order of \$6.00 or more we will include **FREE** one of the following items, your choice. These all have a retail value of \$1.00 and may be purchased separately should you wish. Indicate preference on order blank.

Item 1. The famous **MOULI MINCER**. A "must" for the housewife who wants to use garden fresh herbs in her cooking. This high grade steel rotary mincer shreds herbs like parsley, mint, chives, garlic, etc. quickly, safely, with no flavor loss. No more old fashioned chopping board with this handy, fast shredder.



Item 3. "It's Easy to Grow Herbs" by Bunny and Phil Foster. An authoritative, interesting handbook on herb culture with illustrations and other useful information. \$1.00.

Item 3. "Flowers—A Guide to Familiar American Wildflowers," written by two famous members of the U. S. Fish and Wildlife Service. A fascinating 157 page book in natural color describing over 260 wildflowers. The 134 full color paintings were done by one of the country's leading flower artists. Complete geographical and cultural requirements of all flowers explained. This is a corker if you are planning a wild flower garden. \$1.00.

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